

Ramblewood Forest

EASTWOOD HOMES
CHESTERFIELD, VA



The Community:

Ramblewood Forest by Eastwood Homes is a beautiful, upscale neighborhood in Chesterfield, VA located desirably close to Richmond. Amenities include a large community pool and clubhouse. Eastwood offers a variety of award-winning floor plans at Ramblewood Forest, each with customization options such as 2nd owner's suites, sunrooms and bonus rooms. The community will have just over 150 homes once built out.

Marketing Objective:

Eastwood Homes wanted to use interactive technology at Ramblewood Forest to provide an engaging and memorable experience for home shoppers. They installed a 46" wall-mounted **SalesTouch** touchscreen presentation to introduce home shoppers to the community, local area, builder and home styles.

A key component of the presentation is the interactive floor plan section that engages home shoppers with personalization options and encourages them to customize the plans to "make them their own". Home shoppers "try on" structural options to create a plan that best fits their needs and the Move It – Move It® virtual furniture selection and placement feature helps them visualize living in the space.

Ramblewood Forest's **SalesTouch** presentation also includes a *unique mark-up feature* that allows home shoppers to "write" personal notes on their favorite plans. The plans, including all personalization, can be emailed and printed.

To learn more about **SalesTouch**, please contact us at (800) 648-6608 or at sales@cpsusa.com.



Ramblewood Forest



Find Your Home!

Select a plan to view additional details, available features, and exterior elevations.

Explore the structural options, visualize the space with *Move it-Move it*® virtual furniture and make notes with the onscreen mark-up feature.

The floor plan, including all mark-ups and selected features, can be emailed or printed.



CALDWELL

SQ. FT: 2065 | BED: 3 | BATH: 2 | GARAGE: 2
STORIES: 2 | \$329,990



RALEIGH II

SQ. FT: 2524 | BED: 4 | BATH: 2.5 | GARAGE: 2
STORIES: 2 | \$339,990



CYPRESS II

SQ. FT: 2524 | BED: 4+ | BATH: 3+ | GARAGE: 2
STORIES: 2+ | \$340,990



JEFFERSON

SQ. FT: 2621 | BED: 3 | BATH: 2.5 | GARAGE: 2
STORIES: 2 | \$348,990



DREXEL

SQ. FT: 2630 | BED: 4+ | BATH: 2.5+ | GARAGE: 2
STORIES: 2-3 | \$342,990



DAVIDSON

SQ. FT: 3044 | BED: 4+ | BATH: 2.5+ | GARAGE: 2
STORIES: 2-3 | \$349,990



MCDOWELL

SQ. FT: 3055 | BED: 4 | BATH: 3.5 | GARAGE: 2
STORIES: 2 | \$364,990



CHARLESTON

SQ. FT: 3418 | BED: 5 | BATH: 3+ | GARAGE: 2
STORIES: 2 | \$374,990

EASTWOOD HOMES

10 STEP PROCESS

RAMBLEWOOD FOREST

AREA MAP

FLOOR PLANS

SITE PLAN



built with care.

FLOOR PLAN SELECTION

Home shoppers begin the floor plan selection process from this section. Available floor plans are arranged by square footage and display an elevation image, number of beds/baths and starting price. Suggestions are also given for exploring the interactive plans.



ELEVATION B



FIRST FLOOR OPTIONS

- Fireplace
- Mst Bath - 5 pc Bath
- Mst Bath - Garden Tub
- Screen Porch
- Sunroom

SECOND FLOOR OPTIONS

- Plan 7009
- Plan 7010
- Mst Bath 2 - 5 pc Bath
- Mst Bath 2 - Garden Tub
- Master Bedroom 2



DRAW ON

ERASE OFF

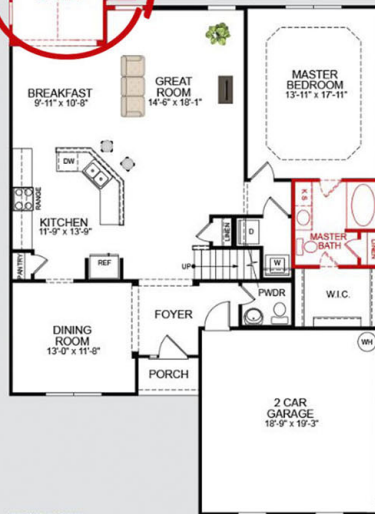
RALEIGH II

SQ. FT: 2524 | BED: 4 | BATH: 2.5 | GARAGE: 2 | STORIES: 2

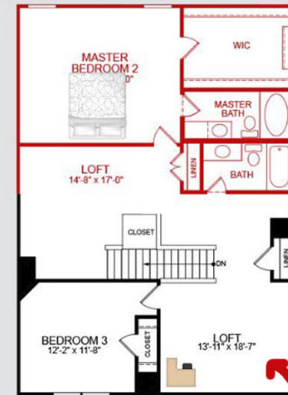
\$339,990



love!



FIRST FLOOR



7009 Second Floor

Office

SECOND FLOOR

EASTWOOD HOMES

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INTERACTIVE FLOOR PLANS

Interactive floor plans encourage home shoppers to "make it their own" with structural options, Move It – Move It® virtual furniture and a *unique mark-up feature* for custom notes. Plans, including all customization, can be emailed and printed.

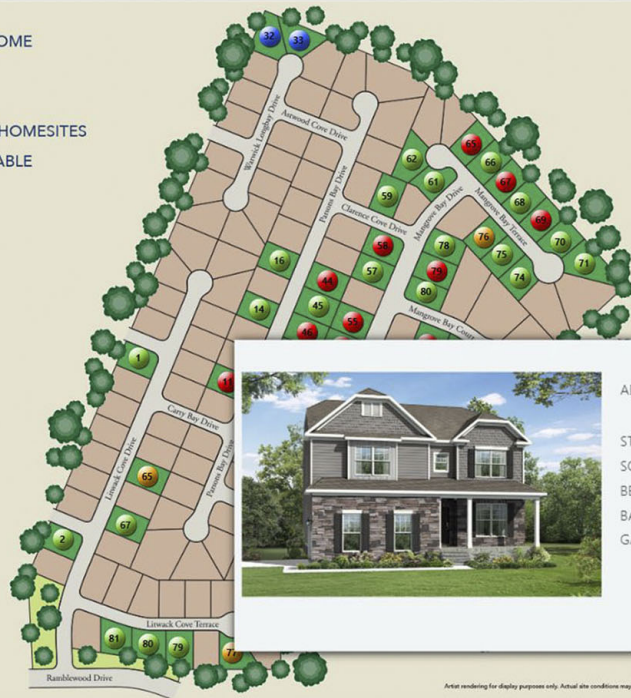
Ramblewood Forest



Welcome home to Ramblewood Forest, a beautiful community in Chesterfield, VA!

Residents at Ramblewood Forest can enjoy a large community pool and clubhouse. Eastwood Homes offers a variety of award-winning floor plans in Ramblewood Forest, featuring single level plans, first floor master suite options, and two-and-three story designs with sunrooms, open lofts, bonus rooms, and more customizable options! New homes will include an upgraded trim package, irrigation for front and side yards, designer kitchens, and so much more!

- FEATURE HOME
- HOLD
- SOLD
- AVAILABLE HOMESITES
- NOT AVAILABLE



Lot 77
ADDRESS Litwick Cove Terrace
Davidson B

STORIES	2
SQUARE FOOTAGE	3044 SQ FT
BEDROOMS	4+
BATHS	2.5+
GARAGE	2

[VIEW PLAN DETAILS](#)

Artist rendering for display purposes only. Actual site conditions may vary. Eastwood Homes 5/16

EASTWOOD HOMES

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HOMESITE DETAILS

The sitemap displays up-to-date inventory status for released homesites. Home shoppers touch to view available plan(s) and plan details per homesite and can further drill-down to interactive floor plans.

ENTERTAINMENT

RESTAURANTS

RECREATION

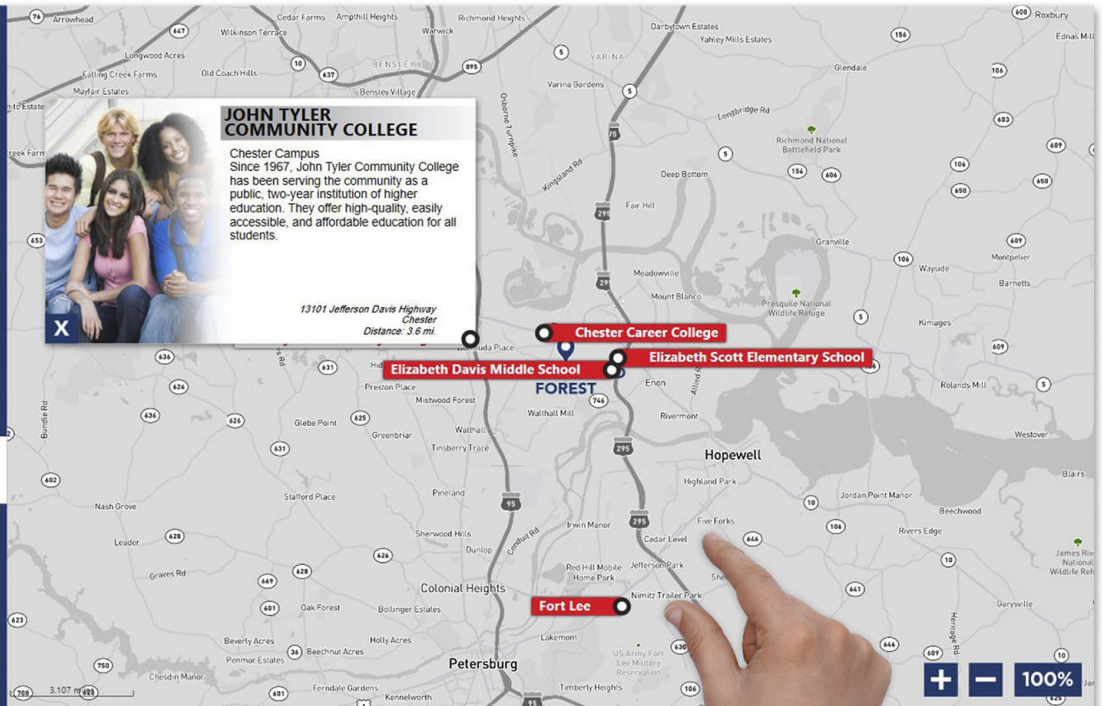
SHOPPING

FITNESS

SCHOOLS

MEDICAL

TRAVEL



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DYNAMIC AREA MAP

A dynamic area map highlights key area points of interest, such as the award-winning schools. Each POI offers a pop-up with detailed information and distance from the community. Home shoppers “pinch” the screen to zoom in/out and can drag the map.



Celebrating nearly 40 years of commitment to our homebuyers!

TOP 50 Builder Nationwide
2013, 2014, 2015

Privately-Held Since 1977

Owned and Operated by Joe and Clark Stewart

- Headquartered in Charlotte, NC, Serving the needs of homebuyers in Charlotte, Raleigh, and the Triad area of NC, Greenville & Charleston, SC, and Richmond, VA
- Honored with National and Regional Awards:
 - Master Craftsmanship Award 2012
 - JD Power Quality & Customer Satisfaction Awards
 - Top 50 Largest Privately Held Business in NC
 - Best Place to Work 2015, 2016
- Dedicated to 100% Customer Satisfaction, 100% of the Time

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SITE PLAN



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ABOUT THE BUILDER

Eastwood Homes is a privately held, large regional builder competing against many national builders throughout the Carolinas and Virginia. This section highlights their many years in business, numerous awards and accolades and dedication to customer satisfaction.

1 Choose Your Homesite and Floorplan

2 Sign Your Purchase Agreement

3 Meet Preferred Lender & Secure Financing

4 Personalize Your Home in Our Design Center

5 Pre-Construction Meeting

6 Pre-Drywall Meeting

7 Quality Inspection

8 Pre-Closing Walk Through Orientation

9 Final Closing Walk Through

10 Customer Courtesy Visit



OUR **10 STEP** PROCESS

EASTWOOD HOMES

10 STEP PROCESS

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PURCHASE PROCESS

This section lets home shoppers know about Eastwood Homes' 10 step purchase process and highlights every key step from homesite selection to the post-closing warranty visit.