FieldCollaborate Case Study:
Homes by Taber
OKLAHOMA CITY, OK

Industry Challenges:
Builders face many challenges today that affect the success of their projects. Pain points include the cost and availability of qualified labor, material prices and shortages, environmental regulations, rising fees and managing increased demand. Builders can better overcome challenges by adopting automated scheduling solutions that effectively manage information flow during construction, keep projects on-time and ultimately increase profits.

The Builder:
Homes by Taber is a growing, single-family production builder with construction activities in communities throughout the Oklahoma City metro area. Each community offers a large variety of home plans with structural and customization options. Since its inception in 2000, Homes by Taber has taken a common sense approach to building and emphasizes home plans and features that can improve their home buyers’ quality of life. Standard features include underground storm shelters, air filtration systems and extensive energy efficiencies.

Implementation Objective:
Prior to 2014, Homes by Taber manually scheduled trades and field personnel through email. The manual process hindered the builder’s growth potential so they sought out an automated scheduling system that would facilitate information flow and boost productivity. Homes by Taber was referred to CPS’ FieldCollaborate as the best solution to revamp operations and coordinate employees, field personnel and vendors.

FieldCollaborate’s many features and reporting capabilities help the builder’s entire team operate more efficiently with real-time information. Everyone from office staff to field personnel, vendors and sales staff uses the system. Kim Chance, the FieldCollaborate System Administrator, says, “We have over 50 employees that use FieldCollaborate. It helps our Construction Team to be more efficient which means we can build and sell more homes.” Homes by Taber expects to complete up to 300 homes by the end of 2016 and up to 400 homes in 2017.

Taber’s field personnel take advantage of the system’s mobile platform to access and update schedules, tasks, safety assessments and quality inspections from their phones, tablets or laptops. The Vendor Portal allows trades to “go mobile” and access needed information from the field, as well.

Homes by Taber implemented FieldCollaborate’s Buyer Portal in 2016 to give home buyers access to their construction schedules, floor plans, option selections and stage of construction photos.

To learn more about FieldCollaborate, please contact us at (800) 648-6608 or at sales@cpsusa.com.
**ONE SOURCE OF REAL-TIME INFORMATION**

FieldCollaborate is a web-based application that utilizes a Microsoft SQL database that is both secure and scalable. The scalable aspect means the software grows seamlessly as Homes by Taber grows their business. It provides one source of information that is available in real-time, 24/7 to employees, vendors and home buyers.

**MANAGE CYCLE TIMES**

FieldCollaborate offers full-featured construction scheduling with easy-to-use schedule templates. The schedules focus on lot-by-lot scheduling and offer tools for milestones, punch item management, rescheduling, recalculation and quality inspections.

The entire Homes by Taber Construction Team is able to operate more efficiently from the field with 24/7 access to current schedules, thereby reducing cycle times.
VENDOR PORTAL IMPROVES COLLABORATION

FieldCollaborate’s Vendor Portal improves collaboration with vendors by giving them the same 24/7 real-time access to information as Taber personnel.

Homes by Taber vendors work more efficiently with access to their schedules, punch items, construction drawings and safety assessments. Vendors also receive automated email alerts and updates. Improved collaboration with vendors reduces costly errors.

BUYER PORTAL INVOLVES CUSTOMERS

FieldCollaborate’s Buyer Portal keeps home buyers in the loop with schedules, stage-of-construction photos, plan drawings, option selections and contact information.

Homes by Taber adapted the Portal in 2016 and integrated it onto their website (using login credentials) for easy customer access. The builder is able to keep home buyers up-to-date all while managing fewer customer calls and emails.
EXTENSIVE REPORTING FOR OPERATIONS AND MANAGEMENT

FieldCollaborate offers an extensive reporting package that benefits both operations and management. A variety of results-oriented management reports help decision makers evaluate results and adopt operational changes. Other reports help operations personnel manage their day-to-day activities.

A favorite operations reporting feature of Homes by Taber is “Quick Queries” that allow them to quickly retrieve specific information such as items behind schedule, ahead of schedule and right on schedule.

WANT TO LEARN MORE?

FieldCollaborate has been continuously developed over 20 years and is a proven anywhere/anytime scheduling solution for builders ranging from NYSE-listed to regional home builders and local entrepreneurs. By improving accuracy and collaboration, builders experience increased efficiency, decreased cycle times and greater per-project profits. To see if FieldCollaborate can help your operations, contact us at sales@cpsusa.com or call 800-648-6608 for an online product overview.

To learn more about the builder, visit the Homes by Taber website at www.homesbytaber.com.